

2012 Design-Build in Transportation Conference SPONSORSHIP & EXHIBITOR AGREEMENT FORM

April 25 - 27, 2012 ■ Renaissance Glendale Hotel & Spa ■ Phoenix, AZ
View Floor Plan online at www.designbuildtransportation.com Fax: 202-478-2662

All Packages include One
Full Conference
Registration Fee plus Two
Exhibit Hall Badges.

Sponsorship Opportunities: All Sponsors will receive:

- Logo recognition in conference promotional and onsite materials
- Opportunity to include material in conference bag (platinum level only)
- Website and Signage recognition
- Registration lists electronically
- **One full conference registration, plus two Expo badges**
- **Exhibit space (8' x 10' booth included in Sponsor packages)**

Conference Show Guide Advertising

Full Page Color Ads: **\$1,400 (\$1,120 guaranteed by 1/24/12)**
Half Page Color Ads: **\$1,050**
Quarter Page Color Ads: **\$ 800**

Platinum Sponsorship: starting at **\$6,500** (includes booth)

Platinum Packages: the opportunity for exclusive affiliation/special recognition with one of the following items or events; the costs below marked with an "**", include an assumed production cost of items if DBIA handles the order; sponsor may opt to pay for upgrades to items produced.

Exclusive Platinum Sponsorship of (Select one):

- Conference Proceedings CD: **\$6,500**
- Sponsorship of a Conf. Closing General Session: **\$6,500**
- Cyber Café: **\$6,500**
- Water Stations: **\$6,500** + cost
- Expo Aisle Banner Signage: **\$6,500**
- Conference Bags: **\$6,500** + cost of bags paid by sponsor
- Conference Pens: **\$6,500** + cost

- Conference Show Guide: includes **inside back cover location**: **\$6,500**
- Conference Show Guide: includes **inside front cover location**: **\$6,500**

Already sold: Golf Attraction, General Session, Continental Breakfast, Coffee Breaks, Directional Signage, Hotel Room Keys, Conference Badges, Conference Lanyards, and Conference Show Guide Back Cover

Gold Sponsorship: **\$4,200** (includes booth)

Gold Packages include the opportunity for shared special recognition, such as additional signage, at one of the following premier conference/exhibit hall networking events, on a first-come basis (**Select one**), for **\$4,200**:

- Expo Luncheon, or Networking Reception

Transportation Exhibit Space Only:

Exhibit Space only (see Floor Plan for locations and sizes)
Includes 1 full conference reg/2 Expo Badges per each booth.

- Booth (8' x 10'): **\$2,900**
- Each Extra Booth: **\$2,000** (booths may be 8' x 10')

Sponsor and/or Exhibit in both DBIA events (2012 Transpo. & Water/WW). **Take 20% off your sponsorship/exhibit package for each event. Must submit forms for both events at the same time.**

- Silver Sponsorship: **\$2,900** (no booth)

Contact: Patrick Wilson; 301-652-5751 or e-mail pwilson@dbia.org or contact Jill Perla; 540-338-2781 or e-mail jillp@paisales.com.

Sponsor Item/Event Requested from above list: 1st choice _____ 2nd _____ 3rd _____ 4th _____ 5th _____

Exhibit Space Choice: 1st _____ 2nd _____ 3rd _____ 4th _____ 5th _____ (Not Exhibiting) _____ Total Sponsorship or Exhibit Amt: \$ _____

Company: _____

Contact Name: _____ Title(s): _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____ Email: _____

Payment Conference Show Guide Advertising: Size _____ Ad Amount: \$ _____

Please Invoice Us Check # _____ Total Amount: \$ _____ (-\$100 if DBIA Member)

I am not a member but I want to join; I will send in my application with this form

Credit Card Visa MasterCard Amex

Credit Card # _____ V-Code: _____ Exp. Date: _____

Name on card: _____ Signature: (required for credit card charges) _____

General Terms: View Online Floor Plan and complete downloadable terms at www.designbuildtransportation.com

We hereby apply for exhibit space and/or sponsorship for this event. If our choice(s) have been previously assigned, we request DBIA to assign us what it considers the "best available" similar option. We understand that this application becomes a contract when signed by us and accepted by DBIA and agree to pay 100% of the fee upon submission of this agreement form. We understand that all balances must be paid in full prior to 90 days before the event date (or upon receipt of invoice if closer than 90 days before event), and that if at least 50% has not been paid within 30 days of submission of this contract, then we risk losing our space assignment without refund. We understand that if we cancel after having paid, then no refund will be made whatsoever. We agree to and comply with these terms and all additional terms, rules, and regulations as published on the reverse side of this contract (and posted online), and in the official Exhibitor Service Manual that will be forwarded at a later date.

Signature: _____ Date: _____

Fax or mail this form to:
Design-Build Institute of America
1100 H Street NW, Suite 500
Washington, DC 20005
Fax: 202-478-2662
Attn: Nyah Miller
nmiller@paisales.com or
(Direct phone) 301-652-5751
DBIA FEI #52-1827718



Sponsor Logo Instructions: You will be required to email a high-resolution electronic graphic file of your company logo to szvonkovich@dbia.org. Logos are due ASAP to be included in all promotions. Suggested formats: .jpg, .eps, or .tif, with a minimum of 300dpi resolution.

Yes, we are interested in participating at DBIA's other events, at a reduced rate:

- _____ 2012 Water/Wastewater, Phoenix, 4/23/12 – 4/25/12
- _____ 2012 Federal Symposium, Arlington, 8/9/12 – 8/11/12
- _____ 2012 Conference & EXPO, New Orleans, 11/7/12 – 11/9/12